

CERTIFICATION IN **DATA ANALYTICS & BUSINESS ANALYST**



Advanced Certification with
Global Certificate



100% Placement Assistance
with **Pay After Placement**



Curriculum Designed by
Industry Experts



CELEBRATING 1000 REVIEWS ON

Google 4.9 ★★★★★





₹ 18 LPA

Average Salary

10,000+

Companies hiring

137,000+

Job openings
in India by 2025

30%

Surge in Data
Analytics jobs in
India 2023

Industry Insights

The shortage of skilled Data Analysts is a real and pressing challenge, much like other supply chain issues. At its core, it's a matter of supply and demand. The supply remains limited due to the relatively recent rise of the profession.

There are no Data Analysts with 30 years of experience, and even finding someone with a decade in the field is rare. Called "one of the most in-demand jobs of the 21st century," Data Analytics continues to see rapid growth. According to the US Bureau of Labor Statistics and the World Economic Forum, around 11.5 million data-related roles are expected to be created globally by 2026. Yet, despite this demand, nearly 80% of professionals struggle to work effectively with real-world data due to a lack of practical experience.

This is where Jason steps in—bridging the gap between aspiring talent and job opportunities. Jason equips learners with the practical skills and industry-relevant knowledge they need to thrive in the fast-evolving field of Data Analytics.

Source: Business Today
Indian Express

About the Program

Jason's Certification in Data Analytics & Business Analyst is the best and easiest course for early professionals and college students, designed to kickstart a high-growth career as a Data Scientist, Data Analyst, Business Analyst, Marketing Analyst, and more.



Duration:

- The total duration of this program is 6 to 7 months.



Eligibility:

- College students and Early Professionals.
- Individuals with a knack for learning and a never-give-up attitude.
- No prior coding experience required.



Who is it Ideal for?

- Individuals looking for a job in IT/Data Analytics field.
- Individuals interested in upskilling with the global Certification.

Plans & Pricing

S-F-F-N*

JASON
GET IN, GET PLACED

X



₹45,000/-*

*Pay in Easy EMIs

- Intensive Data Analytics curriculum.
- 250+ Hours of live Classroom Training.
- Lifetime access of all class recordings.
- 10+ Projects & 1000+ self practice quizzes, problems and assessments
- Mock interviews every 15 days.
- Dedicated Placement Support.
- Microsoft PL 300 - Global Certificate.
- Unlimited Job calls till you get Placed.

Pay After Placement Services Fees

₹40,000/-

*S-F-F-N: Success First, Fees Next

Special Discount Offer

Exclusive

JASON
GET IN, GET PLACED

X



~~₹82,000/-~~ **₹72,000/-***

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Pay After Placement Services Fees

INCLUDED

Certification in Data analytics & Business Analyst

01

Structured Query Language

- Overview of RDBMS
 - Installing and Using MySQL Workbench
 - Designing and Creating a Database
 - Importing and Exporting Data
 - Querying a Single Table
 - Querying Multiple Tables
 - Modifying Data and Table Structures
 - Working with Expressions
 - Grouping and Summarizing Data
 - Exploring and Processing Data
 - Programmable Objects: Triggers
 - Advanced Querying Techniques
-

02

Python Programming

- User-Defined Functions
- Conditional Statements
- String Functions
- Set Functions
- Python 3.x Installation Guide
- Loops in Python
- List Functions
- Comprehensions in Python
- Dictionary Functions
- Programming Foundation Concepts
- Getting Started with Python
- Object-Oriented Programming in Python
- IDE and PyCharm Editor
- Python Built-in Functions
- File Handling
- Database Interface with Python
- Exception Handling

03

Tableau: Data Visualization Tool

- Advanced Data Preparations
- Clusters, Custom Territories, and Design Features
- Groups and Sets
- Creating Animations in Tableau
- Advanced Table Calculations
- Level of Detail Calculations
- Advanced Mapping Techniques
- Tableau Basics
- Time Series, Aggregation, and Filters
- Maps and Scatterplots
- Joining, Blending, and Relationships
- Advanced Table Calculations
- Dashboards & Storytelling

04

Microsoft Power BI

- Introduction to Power BI
- Understanding the Data Model
- Working in the Query Editor
- Creating Visuals in the Report View
- Data and Relationship View
- Taking Projects to the Cloud with Power BI Pro
- Creating Custom Visuals
- Connecting Power BI with Other Sources
- Data Analysis Expressions (DAX)
- Advanced Features & Projects

05

Microsoft Excel

- Introduction to MS Excel
- Formula-Based Formatting
- Conditional Statements and Logical Operators
- Data Pivoting
- Lookup and Reference Functions
- Excel Data Visualization
- Text Functions
- Date & Time Functions
- Conditional Statements

Professional Grooming

01

Personality Development

- Introduction to Personality Development
 - Building Self-Confidence
 - Communication Skills
 - Personal Grooming and Etiquette
 - Emotional Intelligence (EQ)
 - Time Management and Organization
 - Leadership and Teamwork
 - Developing a Positive Mindset
 - Interview Skills and Career Development
 - Personal Branding
-

02

Interview Preparation

- Understanding the Interview Process
 - Self-Assessment and Preparation
 - Building an Effective Resume and Cover Letter
 - Common Interview Questions and How to Answer Them
 - Technical Interview Preparation
 - Communication Skills for Interviews
 - Handling Tough Questions and Pressure Situations
 - Interview Etiquette and Professionalism
 - Mock Interviews and Role-Playing
 - Post-Interview Preparation and Follow-Up
-

03

Profile Building

- Introduction to Personal Branding
- Crafting a Professional Resume
- Building a LinkedIn Profile
- Enhancing Online Presence
- Networking and Building Relationships
- Skill Development and Certifications
- Interview Preparation as a Profile Boost
- Personal and Professional Development
- Public Speaking and Presentation Skills
- Tracking Progress and Continuous Improvement

04

Spoken English

- Importance of Spoken English
- Vocabulary Building
- Pronunciation and Fluency
- Grammar Essentials
- Overcoming Fear
- Conversational Skills
- Professional Communication
- Public Speaking
- Active Listening
- Role-Playing & Practice

Technologies Covered in the Course



Python

High level programming language



SQL



Microsoft Excel

Basics and complex analysis



NumPy



Microsoft Power BI

Business intelligence tool



Pandas



Tableau

Data Visualization Tool



Seaborn



120 days intensive training + 60 days grooming session.



Training Schedule: 2.5–3 hrs sessions (Mon–Fri) + 6 hrs daily practice.



Mock Interviews: 1:1 sessions every Saturday, with a 6 mock interviews.



Grooming & Evaluation: Pre- and post-grooming sessions.



Final Assessment: Job Readiness Test at the end of the training.

Unit tests every Saturday, with **Mock Interviews** sessions held every fortnight.

Student's Words



Gaurav Bhangale - Google Ratings - ★★★★★

I had a great experience at Jason School. The Data Analytics course was practical and well-structured. Great mentors and real-world

Sharayu Ukirde - Google Ratings - ★★★★★

Jason School offers clear, well-structured Data Science training with expert trainers and a supportive environment. Highly recommended!



Shinde Adesh - Google Ratings - ★★★★★

Excellent trainers and real-time hands-on learning. Doubt support even after course completion—great experience!

Mahalaxmi W - Google Ratings - ★★★★★

Great institute for Data Analytics! Well-structured course with key tools and hands-on projects. Highly recommended for beginners.



Pooja Joshi - Google Ratings - ★★★★★

Jason School offers a top-notch IT certification program with expert instructors & great facilities. Highly recommended!

Abdul Ahad - Google Ratings - ★★★★★

Great institute for Data Analytics! Well-structured course with key tools and hands-on projects. Highly recommended for beginners.



From the ones who made it happen!



Ronak Kotecha

Placed at

AVAYA



Ronak Kotecha

Placed at

AVAYA



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Jason Placement Services

At Jason School, our Placement Services are dedicated to helping learners smoothly transition into the professional world. We connect students with a strong network of employers through exclusive job drives and personalized support.

Our team provides tailored career guidance, interview preparation, and resume building to ensure learners stand out. By combining practical training with real industry opportunities, we empower every learner to confidently start their career journey.



Group Discussion



Placement Drive



Hands-on Learning



Real-time Projects



Personality Grooming Session



Mock Interview



Job Counselling



Technical Mock Interview

Our alumni are making their mark at...

MOBISOFT®
DISCOVER MOBILITY

Tudip

REZO.AI

ACTIN™
TECHNOLOGIES

NuAlg

SUCCESSIVE
TECHNOLOGIES

cloudeagle.ai

WYNISCO

QuickInfra

searce°

**CODE
ICONS**
TECHNOLOGY

CENTROXY

ASSIMILATE
technologies

WhiteCode®

SoftTech®

YAN
IT SOLUTIONS

SGR
SAN GLOBAL RESEARCH

S1 SPLENDORNET

kanaka

RedPluto Analytics

DuploCloud

Automata
INDUSTRIAL SOLUTIONS LLP

AXANTA

Lentra

EPPS
SMART ERP

Sapphire
Since 1988

Gbots™



OS3

coditas

Exacuer Global

Dendrite.ai

TB TechB
softwares

DefineLabs
design • create • develop

XDBS

cyronics®

CredenTek
The NxtGen Technology Company

Yagna®

NIMAP
INFOTECH

Sav

ADATIS

infogain

sapience®

AIQMEN

Discover the Jason School Advantage!



Trainers with Real Industry Experience

At Jason, you're guided by professionals who've spent over 10 years in the tech industry—not by traditional teachers. Our mentors actively work on current technologies and bring that practical experience straight to your sessions.



Global Curriculum Aligned with MNC Standards

Our curriculum is crafted to meet the current demands of the job market. It is regularly updated based on feedback from industry experts, ensuring you're always learning what's most in demand.



Modern Infrastructure & Flexible Learning

With fully equipped classrooms and labs across key locations, Jason provides a learning environment that supports both in-person and blended training. We're open all week with extended hours for career counseling and support.



Project based, Job-Ready Training

Every course includes live projects, real-world use cases, and hands-on practice. Our approach is 80% practical, giving students the confidence and skills to handle job responsibilities from day one.



Complete Job Placement Support

We don't just teach — we guide you to your first job. Our placement team assists with resume writing, mock interviews, LinkedIn profile creation, and connects you to job opportunities through our hiring network and alumni base.



Trusted by Thousands of Students

Jason's training has helped thousands of students build successful careers. Our student feedback, referrals, and placement success stories speak for themselves.



Global Certification Support (Microsoft, AWS, Pearson VUE)

In addition to our course completion certificate, we assist students in preparing for and earning globally recognized certifications from Microsoft, AWS, and through Pearson VUE.



Dedicated Support

Whether it's a technical doubt, class issue, or career question, our support team is available 7 days a week via phone, WhatsApp, or email. Your journey is always guided and never alone.



Proven Student Satisfaction

Thousands of learners have successfully launched careers through Jason. Our consistent placement record and high ratings are a reflection of the trust students and employers place in us.

Way of Learning at Jason School

Alumni Support & Upskilling

Even after placement, students stay connected through lifetime access, advanced learning sessions, freelance/project opportunities, & networking within the Jason alumni community.



05

Placement Support

With polished resumes & confident interview prep, students begin applying to jobs through guided support, active tracking, and access to verified job leads and HR connections.

04

Career Services & Certification

As technical training wraps up, students shift focus to building their professional profiles, completing unguided projects, developing soft skills, & preparing for global certification exams.

03

Training Phase

Students engage in structured live sessions, daily practice & guided projects that focus on building strong analytical thinking, problem-solving abilities, and tool-handling confidence.

02

01

Enrollment & Orientation

Students kickstart their journey by registering, attending orientation, joining communication groups, and setting up their tools and resources for a smooth learning experience.

